

ECONOMIC DEVELOPMENT COMMITTEE

City of Germantown

June 17, 2021

Meeting Minutes

PRESENT: Tom Winning, Mark Heistand, Mike Kuhn and Mayor Steve Boeder

ABSENT: Jeff Fannin

ALSO, PRESENT: Judy Gilleland, City Manager, Kelli Novak, Clerk of Council, Keith Brane, Planner, Heidi Grant, President, FNB of Germantown, Kim Bulgin, Executive Director, Downtown Tipp City Partnership and Pat Higgins, ED Consultant/City Grant Writer

The Zoom meeting was called to order by Tom Winning at 9:06am

**Approval of the Minutes**

Tom asked for a motion to approve the May minutes. Mark made a motion to approve the minutes as amended, Tom seconded the motion, the minutes were approved.

**Business**

Tom began by updating the committee members regarding Tom and Heidi's recent conversations with Jo Hamilton, Heritage Ohio regarding the Main Street Program.

Tom asked if the agenda for the July meeting could include the strengths and opportunities discussion. He also requested a 90-minute time allocation for this discussion.

Judy informed everyone that meetings were required to be in person as of July 1. Members and guests would still be permitted to attend meetings by zoom, however, members would not be permitted to vote on agenda items.

**Tipp City Main Street Program**

Tom welcomed Kim Bulgin, Executive Director of the Tipp City Main Street Program to the meeting.

Kim Bulgin reviewed the Tipp City Downtown Program which began in 2007 and became a Heritage Ohio Main Street Program in 2009. Major points discussed included:

Program is managed by a 17 - member board.

Four committees assist using the Main Street sub-committee format: Organization, Design, Promotion and Economic Vitality.

Funding comes from Tipp City (1/3 of budget as required); events, memberships and fundraising. Grants are also an important part of the budget. Grants have

been received from the Tipp City Foundation, Troy Foundation, Walmart, Meijer's, and more

Kim indicated there are challenges: finding grants, increasing new memberships, changing old programs/thinking, realizing you cannot please everyone and maintaining consistent staffing

Tom asked if they have a strategic plan. Kim said they are working towards a strategic plan this fall. The discussion concluded after a review of points regarding the need for a staff person or will volunteers succeed..

### **Strengths and Opportunities**

The next meeting will be in person and the focus of the meeting will be the list of strengths and opportunities. By reviewing the list of strengths and opportunities, priorities will be set for the rest of the year.

The meeting was adjourned at 9:58am